#### SOCIAL MEDIA POSTS



# BRITISH CURRY DAY

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#### 1. Pre-designed Posts

- Facebook/Instagram Posts:
  - Image: Attached
  - Text: "Join us in celebrating the rich flavours of British Curry Day! → Dive into the cultural tapestry that curry represents in the UK. #BritishCurryDay #CurryLove"
- Twitter Posts:
  - Image: Attached
  - Text: "Curry is more than a dish; it's a story of cultural fusion. Let's celebrate this British Curry Day! #BritishCurryDay #CulinaryFusion"

### 2. Hashtags & Captions

- Suggested Hashtags: #BritishCurryDay, #CurryCulture, #SpiceUpLife, #UKCurry, #CulinaryHeritage
- Captions:

  - "Experience the journey of spices from South Asia to British tables. #BritishCurryDay"
  - "Let's spice up life with the tastes of British Curry! #CurryLove"

## 3. Infographics

- "The Evolution of British Curry": An infographic tracing the history of curry in the UK, from its introduction to presentday innovations.
- "Curry by the Numbers": Facts and statistics about curry consumption in the UK, popular dishes, and the economic impact of curry restaurants.
- "Curry Across the UK": A map showcasing regional curry specialties and notable curry restaurants across the country.







